

Trish Bernard

GRAPHIC ARTIST &
MARKETING MAVEN

"It's my mission to actualize and
elevate your business vision."



My name is Trish... Marketing and graphic design are my Jam. After spending 11 years in the corporate world managing projects in the finance department, I have witnessed things fall through the cracks due to confusion and teams being overwhelmed. I vowed to help businesses on my own terms avoid the rollercoaster ride and stress of trying to juggle it all themselves. At the end of the day, I'm just a goofy nerd who fell in love with marketing and branding. I also have a passion for event planning which I dabble in on the weekends. When I'm not helping business owners market their businesses you can find me walking my fur baby, eating vegan food (but I am not vegan), and enjoying quality time with my family.

I am passionate about helping service-based businesses by offering end-to-end marketing support and providing all the services/tools they need to scale their brands all from one provider. As the founder of Farrell's Daughter, a full-service business marketing, graphic design, and web design company I currently act as the lead small project manager and graphic artist.

If you need simple and stress-free marketing strategies to help your brand scale, I am the consultant for you. My team of experts are ready to take care of your brand.

TRISH BERNARD

MARKETING DIRECTOR
& GRAPHIC ARTIST

[CLICK HERE TO
SEE MY PORTFOLIO](#)



SPECIALIZATIONS

- Inbound Marketing &
- Project Management & System Implementation
- Print and Web Design
- Course Creation (Teachable)
- Photo Editing and Video Creation
- Email Marketing & Campaign Creation

CONTACT INFORMATION

-  2919 Commerce St, Suite 100
Dallas, Tx
-  214-228-2636
-  consultant@farrellsdaughter.com
-  www.farrellsdaughter.com
-  Instagram: @farrellsdaughter

**BOOK A FREE
CONSULTATION**

RECENT EXPERIENCE

Farrell's Daughter Consulting (Owner)

LEAD CONSULTANT & GRAPHIC DESIGNER
MAR 2017 TO PRESENT

- Leads a team of 7 contractors
- In charge of overseeing multiple projects simultaneously
- Liaises with clients for creative & marketing requests
- Lead Graphic Designer
- Lead Project Manager
- Lead Digital Marketing Strategist
- Lead DIY Marketing and Training Coordinator
- Lead Researcher
- Lead Task Quality Inspector (in cases where tasks are outsourced to the team)
- See my [website](#) for more information

Education

BACHLORS IN SOCIOLOGY
TEXAS SOUTHERN UNIVERSITY

Other Skills

- Graphic Design & Branding
- Mockups & Layouts
- Whiteboard Animation
- Social Media Mangement
- Course Setups & Workflows

References

- Tina Lankford - CEO TLHR & SALON - 972-880-6172
- Jannelle Gray - CEO Echoes Media - 469-230-8440
- Mariah Walden - CEO North Star Therapy - 316-260-1127
- Eleisha Cash - CEO Jackson HR - 404-408-9120
- Dr. Sylvia Perry - Podcaster 3FT - 214-232-9072

Certifications

